Presentation
to the South Carolina
Commission on Higher Education

Dr. Harris Pastides
President, USC
Presentation to the South Carolina Commission on Higher Education

I. Ensuring opportunity: enrollment, access, affordability

II. A record of achievement and a commitment to excellence

III. Budgetary profile and the need for funding reform
The University *for* South Carolina

- Educating more South Carolinians than at any point in history
- Providing innovative programs to serve a diverse population
- Equipping our students with leadership skills to face challenges and opportunities
- Building healthier, more educated communities
A True System - 8 Institutions and 12 Campuses

USC SOM Greenville
USC Upstate
USC Union
USC Columbia
USC Aiken
USC Lancaster
USC Sumter
USC Beaufort
USC Salkehatchie - Allendale Campus
USC Salkehatchie - Walterboro Campus
USC Beaufort - North Campus, Beaufort
Ensuring opportunity: enrollment, access, affordability
Enrollment

• **45,744** students were enrolled in fall 2011
• **37,451** undergraduates (**22,556** at Columbia)
• **6,851** graduate students
• **1,472** professional school students
Growing System Enrollment

<table>
<thead>
<tr>
<th>Year</th>
<th>Undergraduate</th>
<th>Graduate</th>
<th>Professional</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2007</td>
<td>32,294</td>
<td>7,156</td>
<td>1,449</td>
<td>40,889</td>
</tr>
<tr>
<td>Fall 2008</td>
<td>33,577</td>
<td>6,478</td>
<td>1,463</td>
<td>41,518</td>
</tr>
<tr>
<td>Fall 2009</td>
<td>34,934</td>
<td>6,706</td>
<td>1,460</td>
<td>43,100</td>
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<tr>
<td>Fall 2010</td>
<td>36,220</td>
<td>6,867</td>
<td>1,470</td>
<td>44,557</td>
</tr>
<tr>
<td>Fall 2011</td>
<td>37,451</td>
<td>6,851</td>
<td>1,472</td>
<td>45,774</td>
</tr>
</tbody>
</table>
Access

- The USC System offers a campus for all interests, geographic and size preferences
- USC Columbia admitted all SC applicants in Fall 2011 with 1000 SAT and 3.0 WGPA
- Students not yet prepared for USC Columbia are automatically admitted to a local regional campus and/or bridge program
- Utilizing the system effectively supports affordability and degree completion

USC System Enrollment

Source: CHE Fall 2011 Undergraduate Enrollment by Geo Origin

- Resident
- Non-Resident
Affordability

- 35 percent of system undergraduates are Pell Grant recipients
- USC Columbia has highest first-to-second year retention among South Carolina public institutions for LIFE and Palmetto Fellows awards
- FY2012-13, lowest tuition increase since 1999 for South Carolina residents: 3.5 percent; lowest among public SEC institutions
**SC Education Lottery Scholarship Disbursements for 2010-11**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Amount</th>
<th>Recipients</th>
</tr>
</thead>
<tbody>
<tr>
<td>USC Columbia</td>
<td>$47,774,239</td>
<td>10,086</td>
</tr>
<tr>
<td>USC Aiken</td>
<td>$6,149,704</td>
<td>1,649</td>
</tr>
<tr>
<td>USC Beaufort</td>
<td>$2,025,365</td>
<td>504</td>
</tr>
<tr>
<td>USC Upstate</td>
<td>$9,800,666</td>
<td>2,462</td>
</tr>
<tr>
<td>All Regionals</td>
<td>$6,060,978</td>
<td>3,402</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$71,810,952</strong></td>
<td><strong>18,103</strong></td>
</tr>
</tbody>
</table>

**USC Columbia**

- Amount: $47,774,239
- Recipients: 10,086

**USC Aiken**

- Amount: $6,149,704
- Recipients: 1,649

**USC Beaufort**

- Amount: $2,025,365
- Recipients: 504

**USC Upstate**

- Amount: $9,800,666
- Recipients: 2,462

**All Regionals**

- Amount: $6,060,978
- Recipients: 3,402

**TOTAL**

- Amount: $71,810,952
- Recipients: 18,103
Gamecock Gateway
Gamecock Guarantee
A record of achievement and a commitment to excellence
Achievements:

USC COLUMBIA HIGHLIGHTS

• #1 undergraduate international business program
• #1 public university honors college
• #3 graduate international business program
• #3 doctoral program in kinesiology and exercise science
• #1 electrical engineering program in the south
• #2 geography program in the south
• Top 10 nuclear engineering program
• Top 10 school of hotel, restaurant and tourism management
• 25 nationally ranked doctoral programs with 12 in the top 50
Achievements:

COMPREHENSIVE AND REGIONAL HIGHLIGHTS

- Governor’s Award for Excellence in Scientific Awareness
  USC Sumter

- Marine science collaboration, new research vessel
  USC-Beaufort

- Increased community outreach via U.S. Department of Energy Grant
  USC Salkehatchie

- 2012 Governor’s Award for Excellence in Scientific Research
  USC Aiken

- LEED certification for the Health Education Center
  USC Upstate

- Increased community outreach and continuing education
  USC Union

- Ten percent increased enrollment
  USC Lancaster
Freshmen Projected to Break 1200 SAT

Ten Year Trend - SAT Average and Enrollment Growth

* Fall 2012 projected, not official
Retention and Timely Graduation

- University 101
- USC Connect
- Graduation Planning Services
- Career Center
- Proactive Advising; Standardized Cross-College Advising
- Early Intervention Strategies
USC Connect

• Connecting academic and co-curricular experiences to inform learning and strengthen decision making

• Leadership Pathways: undergraduate research, service learning, internships, international experience
Faculty Replenishment Initiative

• By 2015, 350 new tenure/tenure track faculty members
• 200+ new positions
• Increase total tenure/tenure track faculty to 1,300
• Record $238 million in sponsored research awards in 2012

Improve:
• student to faculty ratio
• freshman retention rate
• graduation rate
• Ph.D. production
• research expenditures
• national faculty recognition
Doctoral Degrees

• Increase the number of Ph.D. candidates
• Increase total number of external fellowships
• Increase number and amount of stipends
• Facilitate timely graduation
• Develop and implement professional development programs
Budgetary profile and the need for funding reform
# USC System Budget

## Proposed Budget

**FY 2012-2013 Revenues**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td><strong>Unrestricted Funds</strong></td>
<td></td>
</tr>
<tr>
<td>Education &amp; General</td>
<td>$772,551,779</td>
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<tr>
<td>Auxiliaries</td>
<td>$162,036,948</td>
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<tr>
<td><strong>Unrestricted Total</strong></td>
<td>$934,588,727</td>
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<tr>
<td><strong>Restricted Funds</strong></td>
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<tr>
<td>Education &amp; General</td>
<td>$328,360,476</td>
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<tr>
<td>Auxiliaries</td>
<td>$0</td>
</tr>
<tr>
<td><strong>Restricted Total</strong></td>
<td>$328,360,476</td>
</tr>
<tr>
<td><strong>TOTAL SOURCES</strong></td>
<td>$1,262,949,203</td>
</tr>
</tbody>
</table>

- **Tuition and Fees**: 45%
- **State Appropriations**: 10%
- **Grants, Contracts, and Gifts**: 29%
- **Sales and Service Auxiliary Enterprises**: 13%
- **Educational and Other Sources**: 3%
- **Sales and Service Enterprises**: 13%
Higher Education Funding

• Funding formula should emphasize the number of South Carolinians at public institutions.
• Funding should eliminate discrepancies and bring parity to “per student” funding by sector.
• Future discrepancies should be based on accountability measures: in-state enrollment; freshman retention and graduation rates; student-to-faculty ratios; access and affordability; and contributions to economic development.
• A new “conversation” about higher education funding is needed to remedy what is now an arbitrary method.
• Partner with the CHE, the Legislature and the Governor to ensure affordability.
The University for South Carolina: ECONOMIC IMPACT

$4.1 BILLION

pulses through the state’s economy each year because of spending by the eight-campus University of South Carolina system and its alumni. That economic engine supports nearly 53,000 jobs.

Note: Does not include community economic impact of athletics.