University of South Carolina

Annual Presentation to the
South Carolina Commission on Higher Education

Dr. Andrew A. Sorensen
President

August 1, 2007
The primary mission of the University of South Carolina, a multi-campus public institution serving the entire state of South Carolina, is the education of the state's diverse citizens through teaching, research and creative activity, and outreach.
To meet this mission, USC has in place a three-fold plan for attracting and retaining our state's young people:

First, attract the most talented high school students to our University.

Second, give our students a first-rate education so that they can acquire the skills to perform intellectually challenging yet financially rewarding jobs.

Third, stimulate the growth of companies within the state that require a sophisticated work force so that our students will have ample employment opportunities.
USC Campuses

Flagship Institution - USC Columbia

Senior Campuses
USC Aiken
USC Beaufort
USC Upstate

Regional Campuses
USC Lancaster
USC Salkehatchie
USC Sumter
USC Union
Our University offers more than 350 degree programs, including baccalaureate degrees in 124 areas, 5 programs of study for associate degrees, master's degrees in 175 areas, doctoral degrees in 63 areas, and professional degrees in law, medicine, and pharmacy.

Enrollment on all campuses totals over 40,000. Of these, 27,390 students are on the Columbia Campus, about one-third of whom are enrolled in graduate and professional programs.
## USC System Enrollment

### Fall 2006 Headcount

<table>
<thead>
<tr>
<th>Institution</th>
<th>Headcount</th>
</tr>
</thead>
<tbody>
<tr>
<td>USC Columbia</td>
<td>27,390</td>
</tr>
<tr>
<td>USC Aiken</td>
<td>3,380</td>
</tr>
<tr>
<td>USC Beaufort</td>
<td>1,386</td>
</tr>
<tr>
<td>USC Upstate</td>
<td>4,608</td>
</tr>
<tr>
<td>USC Lancaster</td>
<td>1,195</td>
</tr>
<tr>
<td>USC Salkehatchie</td>
<td>883</td>
</tr>
<tr>
<td>USC Sumter</td>
<td>1,088</td>
</tr>
<tr>
<td>USC Union</td>
<td>363</td>
</tr>
</tbody>
</table>

| University Total Headcount | 40,293 |

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![Image of students](image_url)
USC System Student Profile - Fall 2006

Foreign Countries Represented:
China, India, Republic of Korea, Canada, United Kingdom, Mexico, Germany, Romania, Colombia

Other States & US Territories: 5.39%
New York: 0.7%
Florida: 0.8%
Ohio: 0.8%
Maryland: 0.9%
New Jersey: 0.9%
Pennsylvania: 1.0%
Virginia: 1.7%
Georgia: 2.5%
North Carolina: 2.5%
International: 3.0%

45.4% Male
54.6% Female

South Carolina: 79.7%
The University of South Carolina and Midlands Technical College have formalized an agreement that will give MTC students access to university programs and services to better enable their transfer to the university's Columbia campus beginning Fall 2007.

The Bridge Programs are the first to create a university-wide initiative with the goal of increasing access to higher education for the state's citizens.

The program is intended to make the transition from technical colleges to the University of South Carolina seamless and ensure that technical students are fully prepared to succeed academically.

The university announced a similar, university-wide initiative with Greenville Technical College in May.
The University of South Carolina is the state flagship university with the highest percentage of African-American student enrollment in the nation. Research by the Journal of Blacks in Higher Education shows African-American students made up 15% of USC's enrollment in 2004, the latest year available. The JBHE also ranks USC eighth in the nation in percentage of African-American faculty at a state flagship university.

The Moore School of Business undergraduate international business program (fall 2006) is ranked No. 1 in the nation by U.S. News and World Report and No. 1 among public universities for its graduate international business program (Spring 2006).

The Wall Street Journal and Harris Interactive's joint business school rankings list the Moore School at No. 49 nationally and No. 7 worldwide in international business (Fall 2006).

The Arnold School of Public Health’s Department of Exercise Science has the top ranked PhD program in kinesiology and exercise science in the United States according to the Faculty Scholarly Productivity Index produced by Academic Analytics. (Spring 2007)
Top Rankings & Achievements

The master's program in the **College of Nursing** is ranked **No. 58** in the nation.

USC's **doctoral program in school psychology** is ranked **No. 3** in the nation.

For the fourth consecutive year, the University of South Carolina was cited by *U.S. News and World Report* for its outstanding programs—**University 101 and University 401**—as academic examples that lead to student success. USC was among 57 other schools lauded in the section, “Programs To Look For,” for academic programs that lead to student success.

**School of Library and Information Studies’** program in school library media ranked **No. 2** and health librarianship ranked **No. 8** (spring 2006).

USC's **Pediatrics Residency Program** graduates score **3rd** in the nation on the Pediatrics Board Exam, according to the American Board of Pediatrics.
The USC campuses have over 240,000 living alumni, more than half of whom reside in South Carolina. Alumni have a $2.3 billion annual impact on the state. By creating a vibrant, knowledge-based community, USC is a powerful engine for creating high-paying jobs and raising per capita income throughout the state.

Source: Moore School of Business Division of Research
USC's key research initiatives - nanoscience and technology, health sciences, future fuels, and information technology - will be focused in a unique new intellectual Ecosystem known as Innovista. This environment will be designed to stimulate ground-breaking research, join public and private sector researchers and provide fertile ground for commercial businesses.

The initial economic impact of Innovista is estimated to be $430 million.

Carolina's future will be shaped by three separate blocks that will house the first phase of the University's research initiatives. The first five buildings will include 585,000 feet of research space already complete or nearing completion at a cost of $141.2 million.
The University of South Carolina is achieving recognition as a future energy university. The State of South Carolina can become a nationally recognized alternative energy state by involving faculty, students, members of the business community, and other institutions.

The University of South Carolina is a participating institution of The American College & University Presidents Climate Commitment. The leadership of the University is committed to finding ways to stabilize and ultimately reduce energy costs by modeling processes designed to minimize emissions that are associated with global warming.
Fund Raising
Private gifts increased from $52.3 million in 2005-2006 to $66.9 million in fiscal year 2006-2007 and increase of 28%.

National Fellowships
Since the Office of Fellowships and Scholar Programs was established in 1994, University students have won 352 national fellowships, earning more than $9.9 million for advanced academic study. Included are Marshall, Rhodes, Truman, National Science Foundation, Fulbright, Goldwater, Madison, Rotary, and Javits Scholars, among others. During the 2006-07 academic year alone, South Carolina students won 37 awards worth more than $1.1 million.

Research
The Carnegie Foundation for the Advancement of Teaching has designated the University of South Carolina as an institution of “very high research activity.” USC is one of 62 public and 32 private research institutions—and the only university in South Carolina—to earn the distinction.

Grant Funding
USC received $173.3 million in funding for research, public service, and training projects in fiscal year 2005-2006, a 32% jump over 2002-2003.
The University of South Carolina was among several universities cited as an "up and comer" in the November 10, 2006 edition of The Wall Street Journal. Titled "Beyond Berkeley," the article about the increasing selectivity of state universities cited the university for improving the caliber of students and academic offerings. "With a strong business school and designated by the Carnegie Foundation as an institution of very high research activity (its highest classification), the university has seen applications rise 57 percent over the past decade," the article stated.

According to the Wall Street Journal, more students are recognizing the value and outstanding education that they can get at state universities, and are passing up private schools, including Ivy League institutions, for state schools where they can get a great educational bargain.

“... At the University of South Carolina's Columbia campus, average combined SAT scores of incoming students were 61 points higher last year than five years earlier. Its acceptance rate fell to 63% from 76% in 1995, while the number of students admitted increased by nearly 2,000.”

- The Wall Street Journal
The Columbia Campus’ 2007 Emergency Management Plan is one example of ongoing efforts across multiple operational areas of the University to protect students, faculty, and staff in a variety of emergency situations.

The University's strategic plan for dealing with emergencies centers on "partnership, collaboration, and preparation," and can be called into play in many circumstances. The emergency plan contains contingency guidelines for everything from bomb threats to infectious disease outbreaks.
University of South Carolina

• Strategic Planning
  • Faculty
  • Research & Scholarship

Dr. Mark P. Becker
Executive Vice President for Academic Affairs & Provost

August 1, 2007
Blueprints for Excellence

- **Blueprints for Academic Excellence** – Strategic plans for colleges and schools of the University are presented annually by deans.

- **Blueprints for Service Excellence** – Strategic plans for administrative and support units are presented by vice presidents annually.

- The plans are presented during the budget development cycle and serve as a basis for resource allocation decisions.
Inside a Blueprint

- A broad Vision statement sets the tone and the unit’s functions are articulated in the Mission statement.

- Long-Term Goals follow from the Mission and are in turn implemented by shorter-term Initiatives.

- Initiatives translate into specific Action Plans with observable outcomes assessed by Indicators.
The annual Accountability Report is required by state law and budget proviso, and is part of the strategic planning process at the University of South Carolina. Based upon the Malcolm Baldrige National Quality Award criteria, the Annual Accountability report is a useful tool for self-evaluation and assessment.

The strategic planning process helped identify five University Goals that are included in the Annual Accountability Report.
Accountability Report

Improve the quality of the student academic experience

Improve program quality and reputation

Advance research and scholarly productivity

Improve the financial health of the University

Improve and expand physical facilities to support growth

To determine progress toward achieving Goals, benchmarks or Indicators are identified
With a clear set of measurable Indicators for each year, the University will closely monitor its progress and establish benchmarks for future aspirations.

**Freshman Class Enrollment**
- 2005: 3,875
- 2010: 4,150

**Incoming Freshman SAT scores**
- 2005: 1st quartile 1050 | 3rd quartile 1250
- 2010: 1st quartile 1100 | 3rd quartile 1300

**Freshman Completing Sophomore Year**
- 2005: 83 percent
- 2010: 90 percent

**Six-Year Graduation Rate**
- 2005: 64 percent
- 2010: 70 percent

**Alumni Giving**
- 2005: 22 percent
- 2010: 26 percent

**Sponsored Research Awards**
- 2005: $166 million
- 2010: $266 million
The key factor for success of the University is a strong, robust, engaged faculty supported by expert and dedicated staff.

Financial support from the state in the form of legislative appropriations for the Faculty Excellence Initiative and the South Carolina Lottery support for the SC Centers of Economic Excellence Endowed Chairs program provide for the University’s competitive recruitment of faculty to accomplish the University goal to expand its teaching force.

The Faculty Excellence Initiative is a high profile program to recruit faculty who will advance USC as a leader in education and research.
The State of South Carolina is faced with a growing nursing shortage. The University of South Carolina’s nursing program recently received a $1 million gift to help increase the number of nurses in York, Chester, Lancaster, Chesterfield, Kershaw and Fairfield counties.

The SC Critical Needs Nursing Initiative Act passed this year will increase the availability of nurses by providing for the enhancement of nursing faculty salaries, the addition of new nursing faculty, and scholarships/loans/grants for students.
Faculty

Michael J. Mungo
Distinguished Professor of the Year Award
USC's most prestigious award

Thomas J. Hilbish, a professor in the Department of Biological Sciences, received the 2007 Michael J. Mungo Professor of the Year Award
Tangali Sudarshan, a professor of electrical engineering in the College of Engineering and Computing, received the University's highest teaching honor in 2006--the Michael J. Mungo Distinguished Professor of the Year. Moreover, Dr. Sudarshan was a finalist for the Governor’s Professor of the Year Award in 2006 and is USC’s nominee for that award again this year.

The Michael J. Mungo Graduate Teaching Award was presented to Manoj Malhotra of the Moore School of Business.
Dr. David K. Crockett is an assistant professor who specializes in consumer behavior and social inequality. His research centers on class, gender and racial inequality in the marketplace and addresses consumer, managerial and public-policy initiatives designed to alleviate inequality. His research studies, which have included ones on African-American consumer behavior and political beliefs, have been published in the Journal of Consumer Research, Journal of Public Policy & Marketing, and the Journal of Macromarketing.

Professor Roy Stuckey of the university's School of Law recently received the 2007 Award for Outstanding Advocate for Clinical Teachers, given by the Clinical Legal Education Association (CLEA), at the annual AALS Clinical Conference in New Orleans. The award recognizes an outstanding clinical teacher in three areas: commitment to the field, advancement of the profession and enhancement of the community's spirit.
Research
USC faculty garnered a record $173.3 million in federal, state, and private funding for research, outreach, and training programs in 2005-2006, a 4.3 percent increase from the previous year's $166.2 million.

Notable Awards for 2006 -2007
- $1.9 million from the National Science Foundation to evaluate graduate teaching fellows in K-12 education programs
- $1.8 million from the Department of Defense to develop high-frequency/ high-power electronics for missile defense
- $1.8 million for electric ship research and development from the Department of Defense
- $1.8 million from the S.C. Department of Health and Environmental Control - U.S. Health Resources and Services Administration for the Ryan White CARE act
- $1.1 million from the Duke Endowment to integrate health information technology and primary care education and training, help establish the S.C. Institute for Childhood Obesity and Related Disorders, and create the communication technology required to integrate S.C. medical education
- $2.7 million from the National Institutes of Health to improve the general health of residents in three under-served communities in South Carolina
The goal of the centers program is to recruit world-class researchers through the establishment of endowed professorships at South Carolina’s three research universities: USC, the Medical University of South Carolina (MUSC), and Clemson University. These universities are working collaboratively to bring top talent to the state and drive the engine that will power the state’s economy.

This unique incentive program, which establishes partnerships with private sector and state funds, enables USC, MUSC and Clemson to hire top professors whose work can spark economic development and improve the quality of life of all South Carolinians.
In 2006-07, the state Centers of Economic Excellence Review Board approved the following awards to the University of South Carolina:

- Rehabilitation and Reconstructive Sciences ($5 million)
- Coal Production ($5 million)
- Collaborative research with the Medical University of South Carolina in stroke research ($5 million)

The university’s partners include Smith & Nephew (a medical devices company based in London), Steadman-Hawkins, Santee Cooper and the Electric Cooperatives of South Carolina.

Since the program's inception in 2002-2003, the state has approved approximately $50 million for 22 chairs, representing 17 centers of excellence.
University of South Carolina
Students

Dr. Dennis A. Pruitt
Vice President for Student Affairs
Dean of Students and Vice Provost for Academic Support

August 1, 2007
## USC Columbia Student Statistics

### Fall 2006 Headcount Enrollment

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>18,648</td>
</tr>
<tr>
<td>Graduate</td>
<td>7,302</td>
</tr>
<tr>
<td>Professional</td>
<td></td>
</tr>
<tr>
<td>Medicine – MD</td>
<td>312</td>
</tr>
<tr>
<td>Pharmacy</td>
<td>419</td>
</tr>
<tr>
<td>Law School</td>
<td>709</td>
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<tr>
<td>Total USC Columbia</td>
<td>27,390</td>
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</tbody>
</table>

### Degrees Award FY 2006

<table>
<thead>
<tr>
<th>Degree Type</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate</td>
<td>5</td>
</tr>
<tr>
<td>Baccalaureate</td>
<td>3,082</td>
</tr>
<tr>
<td>Post-Baccalaureate</td>
<td>53</td>
</tr>
<tr>
<td>First Professional</td>
<td>392</td>
</tr>
<tr>
<td>Masters</td>
<td>1,263</td>
</tr>
<tr>
<td>Specialist</td>
<td>34</td>
</tr>
<tr>
<td>Doctorate</td>
<td>164</td>
</tr>
<tr>
<td>Total USC Columbia Degrees Awarded</td>
<td>4,996</td>
</tr>
</tbody>
</table>
USC's incoming class is on track with a targeted class size of 3,650. This class is more competitive than any class in University history, having the highest average SAT score (1183) and highest weighted core high school GPA (3.77) in history. The class of 3,650 was selected from a record number of 15,000 applicants.

Among the freshman class are 26 Carolina Scholars (and finalists) and 27 McNair Scholars (and finalists), representing the University's top academic students; the third class of 600 Capstone Scholars; and 284 members of the South Carolina Honors College.
Financial Aid

95% of new freshmen received some form of financial aid
32% of new freshmen received some need-based aid
82% of continuing students received some form of financial aid
41% of continuing students received need-based aid

Fall 2006 Retention Rates

92.86% Palmetto Fellows
61.27% LIFE Scholars
Financial Aid

The 37th Annual National Association of State Student Grant and Aid Programs (NASSGAP) 2005-2006 survey is indicative of the State of South Carolina’s commitment to ensuring its students are able to achieve a higher education:

- South Carolina, Washington DC, Georgia, New York and Indiana provided the greatest amount of grant aid on a per capita basis and the largest amount of aid per capita for the population between ages 18 and 24.

- South Carolina, Georgia, New York, Kentucky and New Jersey provided the most undergraduate grant dollars compared to undergraduate full time equivalent enrollment.

- South Carolina, Vermont, Georgia, West Virginia and New York had the highest proportion of total expenditures for state-funded grants compared to appropriations for higher education operating expenditures.
The impact of the new LIFE and Palmetto Fellows legislation is approximately $2.1 million.

- 825 Palmetto Fellows will receive an increase.
- 211 Palmetto Fellows will receive a supplement based on major and freshman hours.
- 322 LIFE recipients will receive a supplement based on major and freshman hours.
Among public, four-year institutions in the state, USC Columbia has the highest retention rates for both Palmetto Fellows Scholarship and LIFE Scholarship recipients.

Serving the needs of students from low socioeconomic backgrounds is an integral component of the University’s mission and is an area in which USC must continue to strive to be a leader.

**SC Need-Based Grants**

*Overall Retention Rate of Selected Institutions Based on Greatest Number of Awards*

- USC Columbia
- Clemson University
- College of Charleston
- Coastal Carolina University
- Lander University
- SC State University

Carolina's 2006 Homecoming Court, Sonam Shah and Chuck Redmond, are also among the University's academic royalty.

“We're both Carolina Scholars (the University's most prestigious in-state scholarship), we went to the same high school, and we're both in the Honors College.”

Carolina's 2006 Homecoming Court, Sonam Shah and Chuck Redmond, are also among the University's academic royalty.

“Coming to the University of South Carolina, especially the Honors College, is just as impressive as going to the Dukes or UNC's. You can find a great caliber of students from across the nation here, but you also get special attention here you may not get at other universities.”
The Fulbright Scholarship Program, begun in 1946 after World War II, is the oldest study-abroad program. Its purpose is to create mutual understanding among nations through educational and cultural exchanges. Fulbright grants are awarded to students who plan on graduate study or research in academic fields, for professional training in the creative and performing arts and for teaching assistantships abroad.

Three University of South Carolina alumni and one student have been awarded Fulbright grants to teach and conduct research abroad. One is also a recipient of a U.S. Department of Homeland Security Fellowship.

This year's recipients are Andrew Bentz of Charleston, Martin Caver of North Augusta, Mary Kathryn Keane of Columbia and Kristen Hudgins of Potomac, Md., bringing to 31 the number of Fulbright winners at the university since the establishment of the Office of Fellowships and Scholar Programs in 1994.
Four South Carolina Honors College students have received honors in the 2007 Barry M. Goldwater scholarship competition. Since 1990, the university has produced 32 Goldwater scholars.

The Barry M. Goldwater Scholarship and Excellence in Education Foundation selected 317 scholars from a pool of 1,110 applicants nationwide. The one- and two-year scholarships cover the cost of tuition, fees, books and room and board up to a maximum of $7,500 per year. The scholarships are awarded to sophomores and juniors pursuing bachelor's degrees in the natural sciences, mathematics or engineering with intent to pursue a career in research and/or college-level teaching. Colleges and universities can nominate only four students for the award.

Fahmin Basher of Orangeburg and Elizabeth "Beth Ann" Bell of Christiansburg, Va., were named Goldwater scholars. Tyler Ray of Midlothian, Va., and Xiaoyi "Tina" Zhang of West Columbia received honorable mention in the prestigious undergraduate competition.

The University of South Carolina recently inducted members into the Alpha chapter of Phi Beta Kappa, the national honor society that recognizes and encourages scholarship and supports excellence and integrity in the pursuit of the arts and sciences.

The University of South Carolina is the first public institution in South Carolina to establish a chapter of Phi Beta Kappa.
Student Diversity

Carolina prides itself on providing diverse opportunities—more than 350 degree programs and more than 300 student organizations—to a diverse community.

<table>
<thead>
<tr>
<th></th>
<th>White, not of Hispanic Origin</th>
<th>American Indian or Alaskan Native</th>
<th>African-American, not of Hispanic Origin</th>
<th>Asian or Pacific Islander</th>
<th>Hispanic</th>
<th>Other</th>
<th>No response</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>APP-ACC Yield</strong></td>
<td>68.0%</td>
<td>54.9%</td>
<td>37.8%</td>
<td>73.1%</td>
<td>61.0%</td>
<td>62.7%</td>
<td>60.9%</td>
</tr>
<tr>
<td><strong>ACC-ENR Yield</strong></td>
<td>42.1%</td>
<td>39.3%</td>
<td>48.5%</td>
<td>39.7%</td>
<td>27.1%</td>
<td>38.8%</td>
<td>39.1%</td>
</tr>
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</table>

Minority enrollment at the Columbia campus was 19.9 % for undergraduates and 27.5 % for graduate students in fall 2005.

African Americans made up 13.7 % of undergraduate enrollment and 13.9 % of graduate enrollment.

Females made up 54 % of undergraduate enrollment, 68 % of graduate enrollment, and 54 % of professional enrollment.
According to a survey by the National Association of Colleges and Employers:
The South should see the highest increase in hiring of college graduates by 25.5 %. Companies are expected to hire 17.4 % more new college graduates this academic year over last academic year.

Students in any of the health sciences programs are in high demand. Graduates in accounting, business administration, computer science, mechanical engineering, information science, civil engineering and finance are also highly sought by employers.
Student Government

James T. Laura, Jr.  
Vice President

Nicholas J. Payne  
President

Alesha S. Brown  
Treasurer
University of South Carolina
Budget

Richard W. Kelly
Vice President and Chief Financial Officer

August 1, 2007
University of South Carolina System
FY2008 Total Current Funds Operating Budget

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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</thead>
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<tr>
<td>Tuition &amp; Fees</td>
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<tr>
<td>State Appropriations</td>
<td>229,475,741</td>
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<tr>
<td>Grants, Contracts &amp; Gifts</td>
<td>258,384,632</td>
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<td>Sales and Service and Other</td>
<td>29,199,234</td>
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<tr>
<td>Auxiliary Enterprises</td>
<td>125,848,052</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>996,415,592</strong></td>
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## FY2008 Expenditure Budget

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<td>Instruction</td>
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<td>Research</td>
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<td>Public Service</td>
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<td>Academic Support</td>
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<td>Student Services</td>
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<td>Institutional Support</td>
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<td>Operation and Maintenance of Plant</td>
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<td>Scholarships &amp; Fellowships</td>
<td>138,370,780</td>
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<td>Transfers</td>
<td>37,486,610</td>
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<td><strong>Total</strong></td>
<td><strong>994,071,635</strong></td>
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## Change in State Appropriations

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<th>USC System</th>
<th>Budget FY 2001</th>
<th>Budget FY 2008</th>
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<tr>
<td>State Appropriations</td>
<td>$250,561,700</td>
<td>$229,475,741</td>
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<tr>
<td>% of Total Current Fund Revenue</td>
<td>40%</td>
<td>23%</td>
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Source: CHE, - Unrestricted Appropriations only; Does not include non-recurring funds, 2007/2008 does not include pay package and health insurance increases
USC Columbia Tuition & Required Fees

- FY2004: 5,778, 15.01%
- FY2005: 6,416, 11.04%
- FY2006: 7,314, 14.00%
- FY2007: 7,808, 6.75%
- FY2008: 8,346, 6.9%

Actual and Percentage Growth
The University of South Carolina has been cited by Kiplinger's Personal Finance as one of the Top 100 values in public colleges. USC was ranked No. 51 among schools “where students can receive a stellar education without graduating with a mountain of debt” for total cost for in-state students and No. 72 for out-of-state students.

Schools included in the Kiplinger’s study are noteworthy for their combination of quality academics and affordable costs. The rankings are based on data from more than 500 public four-year colleges and universities. Total cost includes tuition, mandatory fees, room and board, and estimated expenses for books.
**Faculty Excellence Initiative**
The Faculty Excellence Initiative (FEI) is targeting the recruitment of new tenure/tenure-track faculty members to the University of South Carolina for six years. Begun in 2003-2004, this program responds to strategic initiatives that will advance the national profile of USC. In addition to competitive salaries of new faculty, retaining quality faculty is essential.

Additional state funding requested for FY2009: $4,800,000 – Recurring

**Strategic Faculty Development**
In order to develop a world-class faculty, it is necessary to identify and attract established scholars in addition to junior faculty. In order to entice established “stars” to consider leaving institutions where they are well supported, successful recruitments must often include large outlays for equipment, laboratory space, and personnel support.

Additional state funding requested for FY 2009: $5,000,000 – Recurring

**OneCarolina**
OneCarolina is the University's multi-year initiative to replace its outdated administrative computing applications, including Student Information Systems, Finance, Sponsored Programs and Human Resources into one easily-accessible, Web-based system.

Additional state funding requested for FY2009: $1,500,000 – Recurring

**Campus Health, Security & Life Safety**
These resources will enable the Division of Law Enforcement and Safety to provide necessary physical security enhancements (installation of access control systems, call boxes, and video systems, etc.) and the essential additional positions to support these operations.

Additional state funding requested for FY2009: $2,500,000 – Recurring
South Carolina Health Advancement
In partnership with Greenville Hospital System and Palmetto Health, USC will expand its research capabilities into those systems in order to provide immediate advances in diagnosis, treatment and prevention, leading to improved health care for a significant part of the state’s population. Moreover, discoveries arising from expanded research opportunities will benefit the state’s full population.
Additional state funding requested for FY 2009: $1,000,000 - Recurring

USC Global Competitiveness Initiative
Students, American and international, who are enrolled at USC, may study in various parts of the world to add an international dimension to their degrees. Moreover, international study and exchange opportunities for faculty are in high demand, and these experiences lead to improvements in teaching and research productivity.
Additional state funding requested for FY 2009: $2,200,000 – Recurring

Magellan Scholars Program
Each student, called a Magellan Scholar, in USC’s Undergraduate Research program participates in a hands-on experience designed to give meaningful appreciation of the rigors and rewards of intense scholarly research. Funding is provided on a competitive basis to support purchase of materials, data and equipment, and to facilitate travel necessary for research projects.
Additional state funding requested for FY 2009: $1,500,000 – Recurring

SC Lightrail (SCLR)
The South Carolina Commission on Higher Education has submitted a request on behalf of the three research institutions for $4.5 million for funding of the SC LightRail. SCLR is envisioned as a broadband, high-speed optical network that will link research partners Clemson University, Medical University of South Carolina, and the University of South Carolina with their hospital partners: Greenville Hospital System, Spartanburg Regional Health System, Palmetto Health, and the MUSC Hospital Authority. SC LightRail is a critical component of an economic development plan focused on building the knowledge economy.
Additional state funding requested for FY2009: $1,500,000 - Recurring
Pay Package, Health Insurance and Retirement Increases
USC requests that higher education be included in any pay plan for state employees to include cost of living and merit adjustments as well as increases to employer contributions for health insurance and the South Carolina Retirement System.

Law School 4% Fee Waiver
USC requests that Proviso 72.93 which allows the USC Law School to award fee waivers to law students of no more than 4% be continued.

Palmetto Poison Center Proviso
USC requests that proviso 5K.1 be amended to read: (USC: Palmetto Poison Center) The special item funding appropriated to the University of South Carolina – for the Palmetto Poison Center shall not be used for any other purposes.
Centers of Economic Excellence
The University of South Carolina supports retaining the full $30,000,000 in funding from the Education Lottery for the endowed chairs program.

Need-Based Grants
USC supports CHE’s continuing requests for additional funds for our state’s neediest students to help those capable of earning degrees, but lacking necessary financial resources, to attend our campuses.

South Carolina Critical Needs Nursing Initiative
USC supports the One Voice, One Plan request from the South Carolina Hospital Association to alleviate the nursing shortage in the state. This request will provide funding for faculty to increase the output of nurses, stimulate new teaching methods and will also provide scholarships, grants and loans for nursing students. The plan received an initial investment of $1 million for FY2008.

EPSCoR
USC supports an increase for the Experimental Program to Stimulate Competitive Research (EPSCoR) to fund the IDeA program – Institutional Development Awards. Currently EPSCoR is funded by state appropriations totaling $2,017,536. An increase is requested to enable EPSCoR to become more competitive in securing federal research funds. These research funds aid the growth of South Carolina’s knowledge-based industries.
### FY2008-2009 Other Below-the-Line Requests

**Columbia Campus**

<table>
<thead>
<tr>
<th>Initiative</th>
<th>FY 2008 Funded</th>
<th>FY 2009 Request</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small Business Development Center</td>
<td>$ 936,534</td>
<td>$ 1,186,534</td>
</tr>
<tr>
<td>Law Library</td>
<td>$ 344,074</td>
<td>$ 631,474</td>
</tr>
<tr>
<td>Institute for Public Service and Policy Research</td>
<td>$ 716,454</td>
<td>$ 716,454</td>
</tr>
<tr>
<td>African American Professors Program</td>
<td>$ 178,805</td>
<td>$ 178,805</td>
</tr>
<tr>
<td>Palmetto Poison Center</td>
<td>$ 250,000</td>
<td>$ 250,000</td>
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<tr>
<td>Epilepsy Seizure Alert Initiative</td>
<td>$ 75,000</td>
<td>$ 75,000</td>
</tr>
<tr>
<td>Nanocenter</td>
<td>$1,000,000</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>Hydrogen Fuel Cell Research</td>
<td>$1,000,000</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>Freshwater Initiative</td>
<td>$ 500,000</td>
<td>$ 500,000</td>
</tr>
<tr>
<td>National Hydrogen Association – EngenuitySC</td>
<td>$ 100,000</td>
<td>$ 100,000</td>
</tr>
<tr>
<td>Technology Incubator</td>
<td>$ 200,000</td>
<td>$ 200,000</td>
</tr>
<tr>
<td>SC Institute of Archaeology and Anthropology</td>
<td>$ 354,375</td>
<td></td>
</tr>
</tbody>
</table>
Columbia Campus Facilities

163 buildings, including residence halls, on 384 acres
Columbia Campus Facilities

New facilities completed in last two years

Public Health Research Center - 104,860 GSF
5 story research facility, environmentally friendly design, seeking LEED certification

Energy Facility - 5,000 GSF
Two 3,000 ton chillers serving west side of campus
Columbia Campus Facilities

Colloquium dining facility - 4,254 GSF
seating for 112 inside, additional 150 outdoor seating, facilities for small meetings/conferences

Bull Street Garage Addition
six level addition to existing garage, 1000 spaces

West Quad Housing Facility - 186,424 GSF
502 beds in apartment style suites, cafe, learning center, environmentally friendly design - LEED certified
The plant will result in annual energy savings by reducing the need for expensive natural gas.

The 6,800 seat stadium sits within a 29-acre tract of land and is part of the University’s Innovista District.
Columbia Campus Facilities

Honors College Dormitory
The four remaining Towers residence halls were demolished to make way for a 650 bed residence hall housing first- and second-year Honors College students.

A learning center will be part of the main building.
The USC School of Law is the only fully accredited state supported legal education program in the State of South Carolina. It is essential for the University to have an adequate facility suited to the technological and instructional needs of current and future students of law. The existing law school facility was constructed in 1970 and contains asbestos as well as insufficient facilities to accommodate the changing educational needs. The proposed new facility will contain approximately 250,000 gross square feet of state-of-the art space with generous student study areas, an ample and computerized library, and enhanced classrooms with complete audio and video capabilities. The facilities will provide several moot courtrooms for realistic training of future attorneys, an auditorium and other areas for smaller meetings.

Estimated total funding: $65 million
Funding received to date from State: $10 million
Projected funding requirements, CIB request: $20,000,000
The **Gibbes Green** area on the University campus houses a number of historic facilities at Carolina. Sloan College and Callcott College have been restored. With this current request, complete renovations of the Petigru and LeConte Colleges can be undertaken. This space, when renovated, will be the home of the College of Mass Communications and Information Studies’ School of Journalism.

Estimated total funding: $61 million
Funding received to date from CIB: $9.9 million
**Projected funding requirements, CIB request:** $25,000,000
Moore School of Business–Capital Project Request

The Darla Moore School of Business at the University of South Carolina is consistently ranked among the best in the nation. The University proposes to address a variety of program needs with the addition of a graduate studies building of 50,000 square feet on the north side of the building, renovating the rest of the facility. The new facility will provide new graduate school space, with the undergraduate program filling in the space vacated by the graduate school.

Projected funding requirements, CIB request: $15,000,000
Reducing deferred maintenance is a primary goal of the institution in order to protect state resources and enhance the learning environment.

The University completed deferred maintenance projects in the last four years resulting in a $68M reduction to the deferred maintenance backlog for Education & General facilities.

<table>
<thead>
<tr>
<th></th>
<th>FY04</th>
<th>FY05</th>
<th>FY06</th>
<th>FY07</th>
</tr>
</thead>
<tbody>
<tr>
<td>$</td>
<td>2,981,337</td>
<td>14,973,891</td>
<td>42,345,048</td>
<td>8,144,812</td>
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</table>

Projected funding requirements, CIB request: $5,000,000
<table>
<thead>
<tr>
<th>Operating Funds</th>
<th>FY 2009 Request</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty Excellence Initiative</td>
<td>$4,800,000</td>
</tr>
<tr>
<td>Strategic Faculty Development</td>
<td>$5,000,000</td>
</tr>
<tr>
<td>Campus Health, Security &amp; Life Safety</td>
<td>$2,500,000</td>
</tr>
<tr>
<td>OneCarolina</td>
<td>$1,500,000</td>
</tr>
<tr>
<td>South Carolina Health Advancement</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>Magellan Scholars Program</td>
<td>$1,500,000</td>
</tr>
<tr>
<td>USC Global Competitiveness Initiative</td>
<td>$2,200,000</td>
</tr>
<tr>
<td>SC Lightrail</td>
<td>$1,500,000</td>
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<tr>
<td>Total</td>
<td>$20,000,000</td>
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</table>
## Summary of USC Columbia Campus – FY2009 Requests

<table>
<thead>
<tr>
<th>Capital Project Funds</th>
<th>FY 2009 Request</th>
</tr>
</thead>
<tbody>
<tr>
<td>Law School</td>
<td>$20,000,000</td>
</tr>
<tr>
<td>Gibbes Green</td>
<td>$25,000,000</td>
</tr>
<tr>
<td>Moore School of Business</td>
<td>$15,000,000</td>
</tr>
<tr>
<td>Deferred Maintenance – Campus Infrastructure</td>
<td>$5,000,000</td>
</tr>
<tr>
<td>Total</td>
<td>$65,000,000</td>
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</tbody>
</table>
## USC System Campuses – Parity Funding

<table>
<thead>
<tr>
<th>Campus</th>
<th>FY07 Non-Recurring Parity Funds</th>
<th>FY08 Recurring Parity Funds</th>
<th>DIFFERENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>USC Aiken</td>
<td>599,237</td>
<td>427,107</td>
<td>(172,130)</td>
</tr>
<tr>
<td>USC Beaufort</td>
<td>502,175</td>
<td>126,034</td>
<td>(376,141)</td>
</tr>
<tr>
<td>USC Upstate</td>
<td>1,877,675</td>
<td>582,300</td>
<td>(1,295,375)</td>
</tr>
<tr>
<td>USC Lancaster</td>
<td>650,000</td>
<td>127,104</td>
<td>(522,896)</td>
</tr>
<tr>
<td>USC Salkehatchie</td>
<td>100,000</td>
<td>84,574</td>
<td>(15,426)</td>
</tr>
<tr>
<td>USC Sumter</td>
<td>51,269</td>
<td>129,061</td>
<td>77,792</td>
</tr>
<tr>
<td>USC Union</td>
<td>16,206</td>
<td>40,859</td>
<td>24,653</td>
</tr>
<tr>
<td><strong>System Total</strong></td>
<td><strong>3,796,562</strong></td>
<td><strong>1,517,039</strong></td>
<td><strong>(2,279,523)</strong></td>
</tr>
</tbody>
</table>
University of South Carolina

Aiken

Dr. Thomas Hallman

Chancellor

August 1, 2007
USC Aiken – Overview

was founded in 1961 when the community spoke out for the need for an institution of higher education in the Aiken area.

is a comprehensive liberal arts institution committed to active learning through excellence in teaching, faculty and student scholarship, research, creative activities, and service.

challenges students to acquire and develop the skills, knowledge, and values necessary for success in a dynamic global environment.

offers degrees in the arts and sciences and in the professional disciplines of business, education, and nursing. All courses of study are grounded in a liberal arts and sciences core curriculum.

emphasizes small classes and individual attention.
USC Aiken – Overview

USC Aiken…

attracts students of varying ages and diverse cultural backgrounds who have demonstrated the potential to succeed in a challenging academic environment.

combines the advantages of a smaller institution with the resources of a major university system.

offers baccalaureate degrees in a number of disciplines, completion baccalaureate degrees at University of South Carolina regional campuses, and master’s degrees in selected programs.

impacts the community by providing $100 million of economic growth to the area.

has flourished through strong community ties and enriches the quality of life throughout the surrounding region through a variety of activities including the fine and performing arts, athletics, continuing education, programs for senior citizens, and community service.
We Value

1. **A High Quality Learning Environment**
   We seek to impart a broad range of skills, knowledge, and wisdom and maximize each student's potential.

2. **Collegiality**
   We aspire to be a nurturing community where people support one another in their efforts to learn and excel.

3. **Character**
   We embrace diversity and expect integrity and honesty.

4. **Citizenship**
   We seek to develop responsible citizenship and working for the common good.
USC Aiken – Strategic Plan

“Graduate Engaged Learners and Principled Citizens”

Excellent Academic and Co-Curricular Programs
• General education revision
• Experiential learning
• Effective teaching strategies and techniques
• Student retention and academic success

A Dynamic Student-Centered Environment
• Enrollment management
• Recruitment of students beyond the CSRA
• Academic advising
• Enhance the sense of community

Superior Faculty and Staff
• Competitive salaries
• Support for scholarly and creative activities of faculty
• Recruit and retain African American faculty and professional staff

Strong Community Relations
• Partnerships with K-12 education
• Engagement of USCA alumni
• Private giving
• Community pride in local area

Enhanced Campus Environment
• Campus Housing expansion and related services
• Improve campus space for formal and informal learning
• Effectiveness and efficiency of administrative processes
USC Aiken – Enrollment Highlights

- **Total Headcount**:
  - 1997: 2,900
  - 2001: 3,500
  - 2006: 3,300

- **Total FTE**:
  - 1997: 2,300
  - 2001: 2,700
  - 2006: 2,700
USC Aiken – SAT Scores

SAT Scores of Entering USC Aiken Freshmen

1997 2001 2006
USC Aiken – Six Year Graduation Rates

20 25 30 35 40 45

1997 2001 2007
State Appropriations and Tuition & Fees

USC Aiken State Appropriations and Tuition and Fees per FTE Student

- **Tuition**: Blue line
- **Appropriation**: Red line

Graph shows the trend from 2002 to 2008 with a steady increase in tuition and fees per FTE student.
### Change in State Appropriations

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>State Appropriations</td>
<td>$9,896,418</td>
<td>$11,790,815</td>
<td>$11,763,424</td>
</tr>
<tr>
<td>% of Total Current Fund Revenue</td>
<td>38.8%</td>
<td>40.0%</td>
<td>22.9%</td>
</tr>
</tbody>
</table>
30.4% of All Undergraduate Students receive Lottery-Funded Merit Scholarships

Local Funding (2006-2007) Aiken County Millage – $987,000

Sponsored Research (2005-2006) – $1,085,310
Parity Funding
Recurring funds, and commitment to continue to address parity

Capital Project Request – $13,700,00
New Academic Center
- Will address critical classroom and office needs for academic programs in the humanities, social sciences, and mathematics
- 2.5 story academic building 60,000 sq. ft.
- Will house the Academic Success Center comprised of teaching and learning labs, tutorial spaces and academic support offices
- Based on SCCHE CHEMIS data from Fall 2003 through Fall 2006, USC Aiken has the highest classroom utilization rate (total weekly room hours) among public 4-year institutions.
- To address immediate needs, USCA has undertaken several summer renovation projects which will create additional classrooms and faculty offices using existing space. This effort further improves space efficiency, but such opportunities are limited and do not address long-term needs.
- USC Aiken has an architectural feasibility in process that will give us a more accurate cost, potential general building design as well as a site plan.
USCB: Partnering for South Carolina’s Growth

A history of service to the region
Beaufort, 1959

A vision for the future
Gateway to Hilton Head, 2004
Today’s Presentation

USCB’s role and mission--
in the state higher education system

USCB’s performance--
as the newest USC baccalaureate institution

Unusual community funding model

Strategic vision--
priorities and plans
Providing affordable access
Providing a way to raise overall educational attainment in the region--replanting local students, one by one, as highly skilled workers and more reflective citizens who will lead our communities.

Building a stronger community
Complementing local students with strong students from outside the region who are attracted to the unique history, ecology and dynamic growth of the Lowcountry.

Creating quality of life that attracts individuals and firms to South Carolina
Cultural enrichment, outreaches to local K-12 schools, lifelong learning and community outreach create an environment that supports healthy community development.

Serving as a partner in the economic development of our state.
USCB Offers Affordable Access to Baccalaureate Education

Instate Tuition and Fees, Full Time, 2 semesters (2007-2008)
USCB: The Fastest Growing Baccalaureate Institution in the USC System For The Past Five Years

Fall Semester FTE

2001: 650
2002: 680
2003: 723
2004: 832
2005: 913
2006: 997
Dramatic increase in number of USCB students receiving Hope, Life and Palmetto Fellows scholarships

<table>
<thead>
<tr>
<th>Year</th>
<th>Recipients</th>
<th>Dollars Awarded</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003-04</td>
<td>73</td>
<td>$330,000</td>
</tr>
<tr>
<td>2004-05</td>
<td>108</td>
<td>$394,000</td>
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<tr>
<td>2005-06</td>
<td>198</td>
<td>$668,000</td>
</tr>
<tr>
<td>2006-07</td>
<td>211</td>
<td>$801,000</td>
</tr>
</tbody>
</table>

USCB: Student Capability Increasing
Attracting Nationally Competitive Faculty and Staff

[Bar chart showing data from 1998-99 to 2006-07]
Attracting Grant Funding to Support Our Mission

Dollars Per Faculty Member, 2005-06

<table>
<thead>
<tr>
<th>Institution</th>
<th>Dollars Per Faculty</th>
</tr>
</thead>
<tbody>
<tr>
<td>USC Beaufort</td>
<td>$17,659</td>
</tr>
<tr>
<td>USC Aiken</td>
<td>$7,537</td>
</tr>
<tr>
<td>USC Upstate</td>
<td>$15,190</td>
</tr>
<tr>
<td>College of Charleston</td>
<td>$13,809</td>
</tr>
<tr>
<td>Florida Gulf Coast</td>
<td>$43,758</td>
</tr>
</tbody>
</table>
Center of Excellence in Collaborative Learning

Enhances Professional Development in 5 School Districts (Pre K-12)
Shares USCB Faculty Expertise with Public Schools

Focus
Collaborative Action Research
Inquiry Based Learning
Adult Learning and Development Theories

Funding
CHE (75%); USCB (25%)

Examples of Current Successes:
- Residential Teacher Academy (45 Teachers)
- ESOL State Certification Courses (25 Teachers)
- College for Kids Program (61 Middle Grade Students)
- Gifted/Talented Courses/Workshops (40 teachers)
- Community Technology Centers (5 Communities)
- Survival Spanish Courses for All School Staff (45+ Participants)
- International Baccalaureate Schools Training (60 Teachers)
- Grant Writing Workshops (30 Teachers); ADEPT Training (25 Teachers)
- Character Education Courses and Workshops (65 Teachers)
Through the generosity of the Bernard Osher Foundation, we continue to enrich the cultural and community life of our region. Over 1,000 citizen members take courses and benefit from special lectures and learning series throughout the calendar year including:

- Robert Smalls Symposium
- Sustainable Living Series
- National Security Workshops
Extraordinary community financial commitment.

Extreme need in the communities we serve.
   In Jasper County, only 8.7% of population over 25 holds a baccalaureate degree, making this the 45\(^{th}\) of 46 counties in South Carolina in educational attainment.

Exceptional opportunity
   USCB is located in a niche of regional growth that can strengthen our state.
The $12.4 million 59,000 square foot Hargray Building provides classroom and administrative space.
Community Commitment: Library

The $8.2 million 44,000 square foot USCB library, dedicated in 2006, features a central Information Commons, research/reference area, student study rooms and the Hawk’s Nest Cyber Cafe.
Community Commitment: Capital Investment in Excellent Facilities

- TIF and Local Support: 91%
- State Support: 9%
Community Commitment: Operating Funds for Educational Excellence
06-07 Recurring State Appropriation per SC Student for all SC Teaching Institutions

USCB Funding Per South Carolina Student

$2,059
$2,740
$2,917
$3,286
$3,882
$4,477
$4,744
$4,836
$6,744
$13,870
USCB’s Plans to Maintain This Momentum
USCB Funding Needs

Capital Investment

- Upfit 2nd Floor, Science and Technology building for Nursing
- Upfit 2nd Floor Library building for academic support delivery
- Construct an academic building

Operating Funds

- Reach appropriate level of MRR funding. [07-08 allocation is 54% of the required MRR.]
- Obtain reasonable deferred maintenance funding for buildings dating back to the 1930’s
- Maintain current below the line funding for Early Childhood At-Risk Family Initiative
- Support below the line funding for USCB Quality Enhancement Plan
USCB has a unique role and mission in the state higher education system

USCB’s performance as a new institution has been exciting

USCB has obtained exceptional community funding—that demands a state response

USCB has the strategic vision, priorities and plans—that need your support
University of South Carolina Beaufort

Building South Carolina’s strengths, meeting South Carolina’s needs
University of South Carolina
Upstate

Dr. John C. Stockwell
Chancellor

August 1, 2007
University of South Carolina Upstate
40 years of service … 1968 – 2008

Presentation
to the SC Commission on Higher Education
August 1, 2007
The University’s “metropolitan mission” acknowledges …

…its fundamental reason for existence is its relationship with surrounding cities, their connecting corridors and expanding populations.

…a primary responsibility for baccalaureate education in response to regional demand.

…the University’s mission rests upon a foundation of partnerships with the education, corporate and service organizations of the Upstate.

…USC Upstate strives to prepare students to participate as responsible citizens in a diverse, global and knowledge-based society.
Mission Implementation Priorities

- **Enrollment management** -
  Recruitment, selection, scholarships, student support services

- **Academic programs and faculty** -
  Accredited programs, quality faculty, adequate compensation, appropriate student/faculty ratios

- **Student success** -
  Coordinated services supporting students’ persistence to graduation

- **Learning environment** -
  Master planned development, adequate classroom/lab space, campus safety and beautification initiatives
Priority 1: Enrollment Management

- 94% South Carolina residents
- 92% undergraduates
- 32% minority enrollment
- 66% women 34% men
- 83% full-time students
Total Headcount Enrollment
Fall 2006

- College of Charleston: 11,218
- Coastal Carolina: 8,049
- Winthrop: 6,292
- USC Upstate: 4,608
- SC State: 4,384
- Francis Marion: 4,075
- USC Aiken: 3,380
- The Citadel: 3,306
- Lander: 2,682
- USC Beaufort: 1,386
SC Undergraduate Enrollment
-- rank 3rd in sector --

- College of Charleston: 5,882
- Winthrop: 4,450
- USC Upstate: 4,298
- Coastal Carolina: 3,463
- Francis Marion: 3,330
- SC State: 3,150
- USC Aiken: 2,910
- Lander: 2,514
- USC Beaufort: 1,103
- The Citadel: 1,019
SC Undergraduate Enrollment Growth
-- highest rate of increase in past 10 years --
1996 - 2006

USC Upstate: 40.7%
Coastal Carolina: 26.5%
Winthrop: 25.7%
USC Aiken: 16.0%
Francis Marion: 11.4%
USC Beaufort: 9.0%
Lander: 5.7%
College of Charleston: -3.0%
The Citadel: -5.3%
SC State: -7.2%
Freshman Enrollment By Geographic Area
Fall 2006
63% enrolled from Upstate SC

- Greenville: 18%
- Other Upstate Counties: 15%
- Other non-Upstate Counties: 30%
- Out-Of-State: 5%
- International: 2%
- Spartanburg: 30%
- Greenville: 18%
Migration from Technical Colleges
-- highest transfer enrollment in sector --

- USC Upstate
- Coastal Carolina
- College of Charleston
- Winthrop
- SC State
- Lander
- Francis Marion
- USC Aiken
- Citadel
- USC Beaufort
University Center Greenville
Fall 2006
-- distribution of undergraduate enrollment --

USC Upstate
70%

SC State
2%

Furman
8%

Clemson
9%

Lander
11%
University Center Greenville
Fall 2006
-- undergraduate enrollment by discipline --

537 = Total Fall 2006 USC Upstate Headcount at UCG

School of Nursing
29%

College of Arts & Sciences
35%

School of Education
18%

School of Business
18%
Fee Rate Maintained at Average in the Sector
Scholarships
Life and Need-based doubled in 4 years
Priority 2:
Academic Programs and Faculty

Colleges and Schools
- College of Arts and Sciences
- Mary Black School of Nursing
- School of Business
- School of Education

Specialized Accreditation
- National League of Nursing
- National Council for Accreditation of Schools of Education
- Association to Advance Collegiate Schools of Business
- Accreditation Board for Engineering and Technology

Degrees Offered:
- Bachelor of Science (B.S.)
- Bachelor of Arts (B.A.)
- Master of Education (M. Ed.)
- Master of Fine Arts (M.F.A.)

New Academic Programs:
- Engineering Tech Management (B.S.)
- Social Work (B.S.)
- Commercial Music (B.A.)
- Community Health Education (B.S.)
- Healthcare Informatics (M.S.)
- Art Education (B.A.)
- Exercise Health Sciences (B.S.)
- Non-profit Administration (M.S.)
Priority 3: Student Success Initiatives

- Advisement Center
- University 101
- Career Counseling and Placement
- Honors Program
- Undergraduate Research
- Media Services
- Writing and Math Labs
Degrees Awarded
-- 63% increase over 10 years --
Priority 4: Learning Environment
Spartanburg County Support
1967 - 2007

– $2.3 million   land purchases nearly 300 acres

– $4 million    campus highway network (total cost $62 million)

– $3 million    recent approval of contiguous master planned land

– $2.2 million    campus facilities

– $1.35 million    recreational fields

Total purchases of $12.85 million
Health Education Complex

Conceptual Master Plan
August 2006

LAND USE LEGEND
A. Administration Building
B. Library
C. G.L. Hodges Center
D. Media Center
E. Horace C. Smith Science Building
F. Humanities & Performing Arts Center
G. Mary Black School of Nursing
H. (Future) Information Resource Center
I. Kathryn Hicks Visual Arts Center
J. Campus Life Center
K. Susan Jacobs Arbourium
L. Health Education Complex
M. Palmetto Villas
N. John M. Ramsey Center
O. Palmetto House
P. (Future) Convocation Center / Arena
Q. Smith Farmhouse
R. Spartanburg County Young Soccer Fields
S. Sports Facility
T. University Readiness Center
U. Tennis Complex
V. County University Soccer Stadium
W. Cleveland’s Harley Baseball Park
X. Cybel’s Softball Stadium
Y. National Guard Maintenance Area
Z. Facilities Management Complex
AA. Nature Area
BB. University Police
CC. Palmetto Landing
DD. Honors House
EE. (Future) Palmetto House
FF. Athletics Offices
GG. Track

Wood+Partners Inc.

This plan is conceptual in nature and subject to change.
Health Education Complex
-- opening summer 2008 --

Funding:
- Capital Improvement Bond ($5 million)
- University Funds ($22.475 million)
- Private Funds ($1.8 million)

Provides:
- Net gain of 4 classrooms (16 new replacing 12 temp modulars)
Educational Space
Low Space Available and High Utilization

38% Below in E&G Space per FTE
Fall 2006

31% Above in Average Weekly Utilization
Fall 2006
Residential Housing
Housing Development
-- Palmetto Phase II Housing opens Fall 2009 --

Palmetto House Phase I Purchase ($13 million)
Palmetto House Phase II Construction ($21 million)
Palmetto Villas Renovation ($2 million)
Capital Funding Requests
CPIP Projects

Information Resources
Complex/Library.................................................$17.8 million

Classroom and Student Support
Renovation.........................................................$  5.3 million

Urgent Deferred Maintenance.........................$  3.2 million

Media and Nursing Building
Renovation.........................................................$  5.3 million

Total All Capital Projects.......$31.6 million
Conclusion …
State Funding for Operations

General Operating Funds Revenue

- State Appropriations
- Tuition and Fees
Conclusion …
State Funding for Operations

Changes in State Funding from 2006-07 to 2007-08
A Net Decrease of 8.9% or $1,295,375

Loss of 2006-2007 MRR/Parity Funding, 1,877,675

2007-2008 Allocation 582,300
Changes in State Funding from 2006-07 to 2007-08
A Net Decrease of 2.5% or $361,696
Conclusion …
State Funding Substantially Below Sector Average
-- a $3 million problem --

29% Below the Average in Appropriations per SC Resident FTE

18% Below the Average MRR Funding Level for the Sector
- $3 million below the average -
Immediate Needs

- “Fair share” of state operating funds ($3 million recurring)
- Capital funds for renovation of vacated spaces ($5.3 million)
- Deferred maintenance of Administration Building ($3.2 million)

Long Term Needs

- Sustain “fair share” funding
- New state funded facilities (Information Resources Complex at $17.8 million – bond bill)
University of South Carolina
Regional Campuses

Dr. Chris P. Plyler
Vice Provost and Executive Dean

August 1, 2007
The Regional Campuses provide access to the University of South Carolina for place-bound students who may represent the first generation in their family to attend college as well as for adult learners whose circumstances will now allow them to begin the University experience.

Local Leadership

John Catalano  
USC Lancaster

Les Carpenter  
USC Sumter

Ann Carmichael  
USC Salkehatchie

Hugh Rowland  
USC Union
Many Access Points

USC’s Regional Campuses’ network spans from southwest to the northern counties of South Carolina and includes campuses or sites in Allendale, Walterboro, Sumter, Lancaster, Laurens and Union. The mission of the Regional Campuses is to ensure the resources of the University of South Carolina are accessible to these regional communities. The campuses deliver a wide variety of academic programs and services that enhance business and employment opportunities to the communities they serve. Through faculty efforts, USC Regional Campuses are committed to the highest standards in teaching, discovery, application, integration and university citizenship.

Many students at the regional campuses are nontraditional; for example, individuals returning to the classroom while raising a family; manufacturing or business workers in need of retraining to adapt to the changing economy; or bright, motivated young students earning college credit while still in high school. For the traditional student, the regional campuses offer the freshman and sophomore years of course work leading to a bachelor’s degree in over two hundred programs of study within the USC System. Cooperative bachelor’s degrees in up to seven majors may be earned on site along with selected upper-division and graduate-level courses.
Mission: To bring the resources of South Carolina’s comprehensive research university through the delivery of academic programs and services that enhance business and employment opportunities to citizens in twenty one counties throughout the state

Areas of Focus:
- Continue to address the academic needs of citizens in the campus communities – create a rich educational environment for undergraduates
- Continue to recruit faculty members who have attained or have the potential to attain the highest honors in their disciplines
- Recruit, support and retain larger numbers of minority students
- Enhance partnerships between campus and community – become catalysts for development of regional technology-based economy
- Provide students, faculty and staff with the latest technology tools for leadership in teaching, research and career development
- Support and encourage pursuit of research and other grant funding
- Upgrade the quality of classroom space and enhance the appearance of facilities and grounds
- Continue to transform the libraries into 21st Century Information Age Centers
- Maintain ongoing multi-disciplinary initiatives that draw on University-wide strengths
- Enhance collaboration efforts with other system campuses
USC Regional Campuses - Highlights

2006-2007

USC Lancaster

- Fall 2006 - enrolled largest freshman class in campus history
- Native American Studies Program received over $94,700 in grant funds
- Education Foundation recently exceeded $4,000,000 in total scholarship endowments.
  In 2007, USCL will award over 200 students over $250,000 in scholarships
- J. Marion Sims Foundation awarded a $518,000 grant to Diabetes Education Clinic
- Over $350,000 was gifted to the campus for renovations to the Richards Tennis Complex

USC Salkehatchie

- Received over $1.6 M in grant funding from sources such as The Duke Endowment, the Sisters of Charity Foundation, BCBS, Health Resources Services Administration, and USDA for Academic and Campus Outreach Program Expansion
- Through the Western Carolina Higher Education Commission, the campus was awarded $344,485 to establish two additional “Smart” classrooms
- Grand opening and ribbon cutting ceremony was held for the Salkehatchie Arts Center
USC Regional Campuses - Highlights

**USC Sumter**
- Sumter Scholars Program was implemented at all 21 high schools in the 5-county service area
- Intercollegiate athletics re-implemented after 27 year absence
- Food court in Student Union re-opened after 6 year absence

**USC Union**
- Spring 2007 – largest spring semester enrollment in history of USC Union
- Partnership with the City of Union, Union County and Spartanburg Community College to build a robotics training center in downtown Union
- Created an academic success center and writing improvement lab in conjunction with the USC Union Opportunity Scholars Program
USC Regional Campuses
Full-Time Equivalent (FTE) Enrollment

<table>
<thead>
<tr>
<th>Campus</th>
<th>FALL 2002</th>
<th>FALL 2003</th>
<th>FALL 2004</th>
<th>FALL 2005</th>
<th>FALL 2006</th>
<th>%CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lancaster</td>
<td>623</td>
<td>614</td>
<td>690</td>
<td>748</td>
<td>824</td>
<td>32.35%</td>
</tr>
<tr>
<td>Salkehatchie</td>
<td>442</td>
<td>459</td>
<td>400</td>
<td>441</td>
<td>529</td>
<td>19.68%</td>
</tr>
<tr>
<td>Sumter</td>
<td>761</td>
<td>753</td>
<td>726</td>
<td>724</td>
<td>742</td>
<td>-2.50%</td>
</tr>
<tr>
<td>Union</td>
<td>194</td>
<td>179</td>
<td>245</td>
<td>220</td>
<td>245</td>
<td>26.29%</td>
</tr>
</tbody>
</table>
Enrollment at the four regional campuses is approximately 3,529 students

**Collective Student Body Profile**

- 65% female, 35% male
- 49.5% part time (average credit hours – 6)
  50.4% full time (average credit hours – 13)
- 61.4% Caucasian
  31.2% African American
  1.47% Hispanic
  5.87% other minorities
Bachelor of Arts in Liberal Studies (BLS)

- Multidisciplinary degree – replaces the BAIS
- Coursework taught by Regional Campuses’ faculty – degree awarded through USC Columbia
- Courses taught via blended distance education methods, web-based and live instruction
- Fall 2007 – expected enrollment – 60-80 full-time students

Intended Outcomes:

- Student retention on the campuses will increase
- Faculty participation in degree program(s) will be maximized
- Students able to choose from three academic concentrations and earn a bachelor’s degree on site
- Less pressure for regional campuses to transition to full service, four-year institutions
- Enhance inter-institutional cooperation- especially with South Carolina’s Technical Colleges
USC Regional Campuses - Requests

Parity Funding

Additional recurring funds, and commitment to continue to address parity

Below the Line Funding Request

USC Salkehatchie Leadership Institute - $100,460  Awarded 2007-08
$200,000 Requested 2008-09
### USC Regional Campuses

#### Summary of Capital Projects - Priority One Requests

<table>
<thead>
<tr>
<th>Campus</th>
<th>Project Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>USC Lancaster</td>
<td>Campus Renovations</td>
<td>$ 4,110,000</td>
</tr>
<tr>
<td>USC Salkehatchie</td>
<td>Walterboro Classroom Building &amp; Science Building Renovation</td>
<td>$ 2,442,960</td>
</tr>
<tr>
<td>USC Sumter</td>
<td>Instructional Laboratories Building</td>
<td>$ 11,825,000</td>
</tr>
<tr>
<td>USC Union</td>
<td>Facility Upgrades</td>
<td>$ 700,000</td>
</tr>
<tr>
<td><strong>TOTAL USC Regional Campuses</strong></td>
<td></td>
<td><strong>$ 19,077,960</strong></td>
</tr>
</tbody>
</table>